



# A New Way of Traveling and Working

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Founder  
kamatjona Adventure

#InvestNamibia



**Kamatjona**

# TABLE OF CONTENT

- 03 About the company
- 04 Meet our team
- 05 Our value proposition
- 06 Project information
- 07 Contact details



# ABOUT US

Reinventing the Namibian tourism for digital nomads

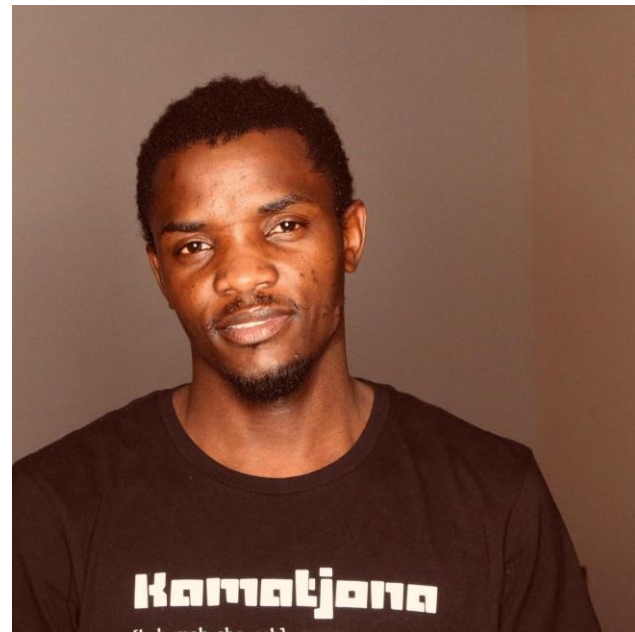


## SUSTAINABILITY

Discover sustainable travel with Kamatjona, where we offer long-stay coliving accommodation and captivating tours for young adventure. Our cozy fully furnished accommodations bring people together while also being kind to the environment. Explore beautiful places and learn about local cultures on our tours, which focus on responsible travel. We are about sustainability, fun, networking and meaningful adventure!

# MEET OUR TEAM

## Our youthful team



**Tuta Nangolo**

Founder



# VALUE PROPOSITION



## Our Values

Since 2020, Kamatjona has been committed to create a sustainable inclusive community for digital nomads, and any travelers looking to be part of a community.

### **COMMUNITY**

Become a part of the local community by volunteering with our local partners and cultivating unique personal relationships with locals. Our youthful team offer a more intimacy experience, networking, social and professional events at our co-living space.

### **CULTURAL EXCHANGE**

Our goal is to bring international travelers and local Namibians together to learn from each other and gain a deeper understanding of oneself outside their comfort zone and those around them, as well as to deepen knowledge of foreign cultures and strengthen international relationships.

# IDENTITY RECORD

## KAMATJONA ADVENTURE



### Project Description/Overview

Discover Namibia sustainably with our eco-conscious travel company. Kamatjona is a local Namibian owned that offer long stay travelling packages targeted at digital nomads/ remote workers, by providing fully furnished coliving accommodation, airport shuttle and safari tours.



#### REGION

Khomas



#### LOCALITY

Windhoek



#### TOTAL CAPEX REQUIRED (USD)

100 000 USD



#### TOTAL WORKING CAPITAL REQUIRED (USD)

85 000.00 USD



#### REVENUE STREAM 1

Accommodation



#### REVENUE STREAM 2

Safari tours



#### REVENUE STREAM 3

Airport transfer



# PROJECT PRESENTATION



## Project Status

Our two coliving are opened and running however more renovation and furnitures are needed. Camping equipments for safari tours are also required to stop renting. A massive marketing campaign is yet to be launched to show off the beauty of Namibia and create awareness



### TARGET MARKET

Digital Nomad



### INFRASTRUCTURE REQUIREMENTS

Accommodation renovation and buying furnitures



### SOCIO-ECONOMIC IMPACT

Creation of employment, employ 6 full time employees by end of year 2024, contribute to economic growth, educate and empower young Namibians. Contributing towards food security



### ADDITIONAL INFORMATION

Total required funding : USD 185 000

# PROJECT PRESENTATION



## Financial Forecasts (USD)

### OPERATIONAL YEARS

### YEAR 1

### YEAR 2

### YEAR 3

	Sales	248 550.00	320 604.00	360 500.00
	Expenses	72 305.00	90 500.00	120 500.00
	Gross Profits	176 245.00	230 104.00	240 000.00
	EBITDA	8812.25	11 505.2	12 000.00
	Net Profit	167 432.75	218 598.8	228 000.00

## Profitability Indicators

	Net Present Value (NPV)	133 540.80
	Internal Rate of Return (IRR)	25%
	Payback Period	4 years
	Discount Rate	12%





**Kamatjona**

[www.Kamatjon.com](http://www.Kamatjon.com)

## Thank You

One-one engagements with the project promoters, can be arranged via the Bench B2B App or by contacting Ms. Selona Kamendu at +2648 1425 499 (Whatsapp) or at [selona.kamendu@nipdb.com](mailto:selona.kamendu@nipdb.com)

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