



Supremo Boutique Hotel Rundu

Supremo Hotel and Casinos (Pty) Ltd

#InvestNamibia



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ABOUT US

Supremo Boutique Hotel Rundu



AN EXCITING DEVELOPMENT IN KAVANGO EAST

This is a newly established Hotel development and a vision of the developers, Mr. Simson Shilongo and Mr. Nalisa Nalisa, to establish a one-of-a-kind luxury boutique Hotel and Casino in the business centre of the City of Rundu.

The vision is “to build a one-of-a-kind boutique Hotel and Casino that will outrank and out-perform any similar Hotel in Namibia”.

The addition of a multi-use shopping complex as part of the project is also a “one-of-a-kind” exercise and will add to the uniqueness of this project.

MEET OUR TEAM

Nalisa Edwin Nalisa



Nalisa Edwin Nalisa is a Namibian Entrepreneur from the Zambezi Region, Iuhonono Village, who was born to Namibian parents in Lusaka Zambia.

His achievements include:

- BA Tourism Degree University Namibia (UNAM)
- Taught tourism courses at college level

Nalisa has worked as an Assistant Resort Manager at Namibia Wildlife Resorts (NWR) for 2 years at the inception of the parastatal resort in 2002. He has established a company called Ridgeway Resorts Namibia with the aim of being a resort management company and through this company he has raised funding for the purchase of a stake in Straus Holiday Flats in Swakopmund. He was a member of the board of directors of Straus holiday flats for two years before resigning to pursue other business ventures.

Vision. Nalisa's vision is to apply his knowledge and in-depth understanding of the tourism industry to develop a brand of Namibian hospitality resorts. Nalisa is currently a director and partner at the Supremo Group of Companies.

MEET OUR TEAM

Simson Shilongo



Simson Shilongo is a Namibian entrepreneur from the Omusati Region, Okalongo, Onambome Village. He was born in the Land of the Brave some 43 years ago. His achievements include:

- Masters degree in Education, University of Exeter, UK
- B Juris, University of Namibia (UNAM)
- Currently awaiting graduation in October - Bachelor of Law (LLB) Honours - University of Namibia UNAM
- Postgraduate diploma in Education University of Namibia (UNAM)
- BA degree University of Namibia (UNAM)

In addition to the achievements mentioned above, he has completed a 1 year course on education leadership and technology with Harvard Graduate School of Education, USA as well as a A+ with New Jersey Institute of Technology, USA.

Vision. Simson is passionate about customer service and customer care, and as a result he has authored a study guide on being a brand ambassador. He is eager to impact his knowledge and to utilize it in the hospitality industry. Simson is currently the Executive Chairman of Supremo Group of companies.

VALUE PROPOSITION

Our Values



- Four Star Hotel with 52 luxury rooms, Conference facilities, Restaurant and Bar
- Two standard rooms on ground level will be so adapted to be fully handicap accessible with handicapped parking outside of these rooms. All lower floor areas of the Hotel will be wheelchair accessible.
- Within the enclosure of the hotel rooms will be a swimming pool, al-fresco dining area, gazebo tea garden and open area with gardens.
- The multi-use retail area totalling approximately 450 square meters, to be rented with contractual agreements of not less than 3 years - tenants only by selection and invitation
- Conference facilities will be of high end and provided with hi-tech facilities and electronic translating facilities.
- Lower level Conference facility will have seating for approximately 150 - 200 persons with various options of set-up. Partitioning of the facility in half will also be provided for.
- Upper level Conference facilities will host private rooms for meetings and presentations and consist of two rooms of approximately 45 square m each - all with high-end tech equipment
- The upper level bar and lounge will serve all conference attendees with tea/coffee during breaks and later also the Casino development.
- All management and administrative offices also situated on the upper level - providing business services also to conference facilities and conference goers.
- **The Baobab Restaurant** will offer a selection of fine-dine / a-la-carte and buffet dining as well as an al-fresco dining area outside - room service will also be available and provided from the restaurant to all guest rooms upon order.
- The Supremo Casino with a floor surface of 650 square meters will provide “membership only” access and will entertain a combination of slots and tables. Casino Operations will be handled by a Professional Casino Management Company. The building of the Casino will only commence some time after the Hotel has become operational.

IDENTITY RECORD

Supremo Boutique Hotel Rundu



Project Description/Overview

This project will be the first of its kind in the North of Namibia and will boast 52 luxury rooms, all en-suite and four family rooms. In addition there will be conference facilities, a restaurant and a bar. The Multi-use retail facilities may include a Gym, beauty parlour, massage parlour, Pharmacy, Clinic and a few shops where visiting guests to the Hotel can shop for memorabilia and Namibian art. For the second phase, a Casino will be added. Building will be commenced in the beginning of 2025 and planning to open its doors by December 2026, thereafter the second phase of adding the Casino will follow after some time of operations at the Hotel. A management company has been engaged to manage the operation of the hotel to ensure efficiency and financial management.



REGION

Kavango East



LOCALITY

Rundu



TOTAL CAPEX REQUIRED (USD)

2,828,000.00 USD



TOTAL WORKING CAPITAL REQUIRED (USD)

20 526.00 USD



REVENUE STREAM 1

Food and Beverages USD 19 191.00



REVENUE STREAM 2

Accommodation USD 79 000.00



REVENUE STREAM 3

Events and conferencing USD 10 101.00

PROJECT PRESENTATION



Project Status

At present, the Development Bank of Namibia has approved project financing up to 70% and has tasked the project promoter to find an equity partner to finance 30% in order to commence building Supremo Boutique Hotel Rundu.



TARGET MARKET

National and International tourists.



INFRASTRUCTURE REQUIREMENTS

Accommodation, Vehicles, Restaurant, Conference Facilities, Swimming Pool



SOCIO-ECONOMIC IMPACT

Creation of employment, Improving the economic status of the Kavango East and Rundu in particular which is currently among Namibia's less developed communities, Improving the face of the town of Rundu.



ADDITIONAL INFORMATION

Total required funding : USD 848 000.00

FINANCIAL PERFORMANCE



Financial Forecasts (USD)

OPERATIONAL YEARS

YEAR 1

YEAR 2

YEAR 3

	Sales	134 645.27	1 487 631.58	1 487 631.58
	Expenses	78 129.21	766 000.27	766 000.27
	Gross Profits	56 516.10	721 631.37	721 631.37
	EBITDA	30 024	28 783	28 783
	Net Profit	48 105.21	69 2848.37	692 848.37

Profitability Indicators

	Net Present Value (NPV)	277 656
	Internal Rate of Return (IRR)	25%
	Payback Period	10 years
	Discount Rate	12%



Thank You

One-one engagements with the project promoters, can be arranged via the Bench B2B App or by contacting Ms. Selona Kamendu at +2648 1425 499 (Whatsapp) or at selona.kamendu@nipdb.com

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