

# WHY RENEW?

OPERATION AND
CONSTRUCTION OF BUILDINGS
ACCOUNTED FOR 38% OF
GLOBAL ENERGY-RELATED CO2
EMISSIONS IN 2020.

WHILE INITIATIVES TO REDUCE REAL ESTATE CARBON EMISSIONS ARE INCREASING, THE RATE OF ANNUAL IMPROVEMENT IS DECREASING.

SUSTAINABLE REAL ESTATE IS NOT A NEW IDEA.

BUT CLIMATE CHANGE RISKS ARE STEERING INVESTORS TOWARDS SAFER, HIGHER-PERFORMING GREEN ASSETS.

GREEN BUILDINGS ARE AMONG THE BIGGEST INVESTMENT OPPORTUNITIES AT \$24.7 TRILLION IN EMERGING MARKETS ALONE.





## SUMMIT TOPIC THEMES











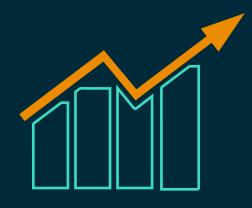




Net-zero



Construction



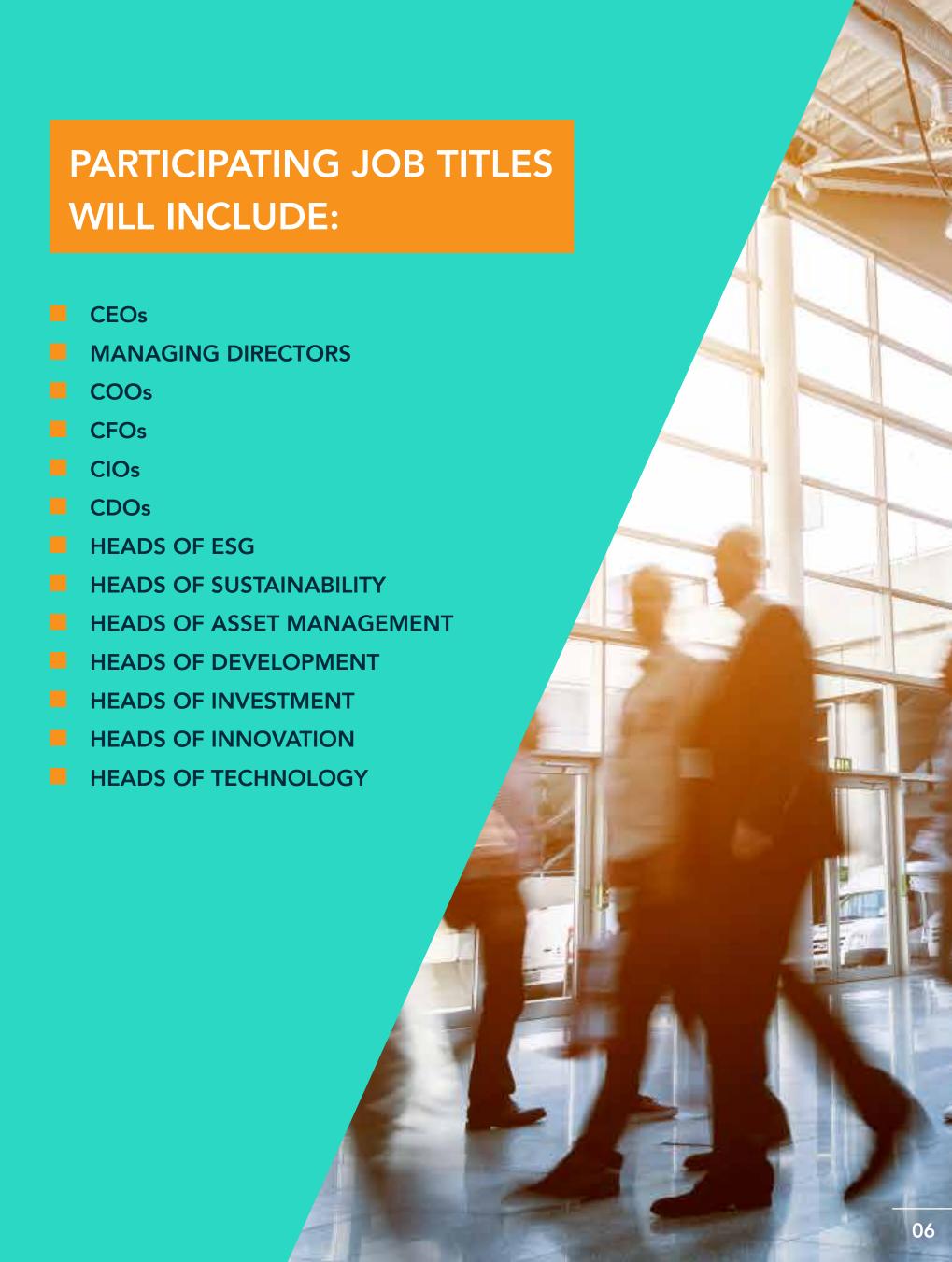
Investment & financing

# WILL BE THERE?

As a hybrid gathering being held over three days on 27-29 November 2022, hundreds of the most influential real estate investment decision makers will be joining us in person for an immersive experience. Many more from around the globe will be joining in virtually online from the comfort of their home or office.

## PARTICIPATING ORGANISATIONS WILL INCLUDE:

- **INSTITUTIONAL INVESTORS**
- REITs
- REAL ESTATE ASSET OWNERS
- ASSET/ FUND MANAGERS
- PRIVATE AND PUBLIC PENSION FUNDS
- PRIVATE INVESTORS
- **GOVERNMENTAL AUTHORITIES**
- PROPERTY DEVELOPERS
- CONSTRUCTION COMPANIES
- REAL ESTATE OPERATORS
- **TECH COMPANIES**
- **ENGINEERING COMPANIES**
- ARCHITECTS
- CONSULTANTS
- **BANKS/LENDERS**
- **LAWYERS**
- **RATINGS/ CERTIFICATION COMPANIES**
- ACADEMICS



### OUTCOMES CREATING A LASTING IMPACT



ENGAGING THE WORLD'S MOST INFLUENTIAL REAL ESTATE INVESTORS



CREDIBLY PROMOTING SUSTAINABILITY TO THE WORLD

2

CREATING NEW
ENDORSEMENTS BY A
STELLAR SPEAKER LINE-UP



BECOMING A PLATFORM TO SHOWCASE NEW AND UNSEEN TECHNOLOGY

3

DEMONSTRATING THE FINANCIAL ADVANTAGES OF LONG-TERM SUSTAINABLE DEVELOPMENT



FACILITATING DECISION MAKING AND PROGRESS

4

CHALLENGING THE AUDIENCE TO EXPLORE NEW POSSIBILITIES



GENERATING
OPPORTUNITIES TO
NETWORK AND BUILD
RELATIONSHIPS

#### EVENT FEATURES

# KEYNOTES & LIVE INTERVIEWS

Inspirational and educational speakers who have already come a long way in accomplishing ESG goals & key stakeholders on how they see the future.

# SHOWCASE

Key new technologies that will change the real estate industry will be presented.

## WORKSHOPS

With smaller number of participants who will share their experiences and innovative ideas.

#### EXPERIENCES

Interactive attendee experiences to explore existing technologies and prototype projects that have sustainability in their core.

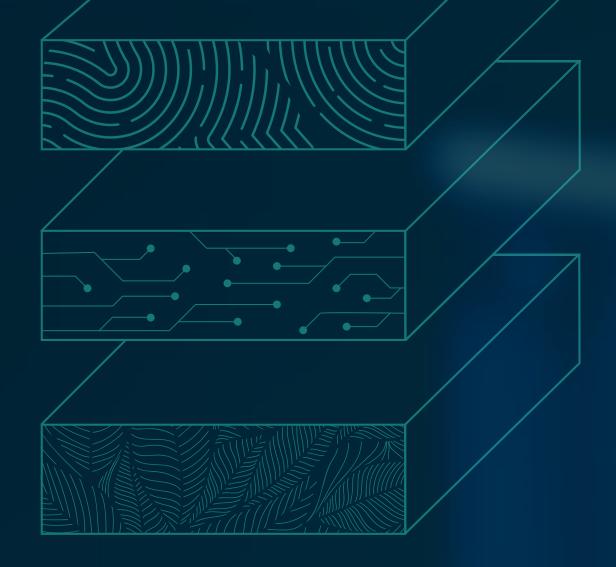
#### NETWORKING

High value networking between attendees with goal of sharing concepts and ideas and concluding business deals.

#### PITCHES

For companies that have developed ways to preserve the environment and at the same are contributing to the real estate industry.

## PAST SPEAKERS AT OUR EVENTS





BARRY S. STERNLICHT
Chairman and CEO
Starwood Capital Group



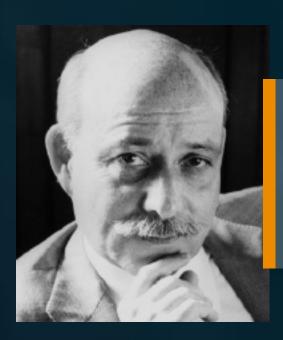
TERRY JONES
Founder
Travelocity.com



SÉBASTIEN BAZIN
Chairman and CEO
Accor



CHRISTOPHER J. NASSETTA
President and CEO
Hilton



JEREMY RIFKIN

Economic and social theorist
writer, public speaker
political advisor, and activist



**ZURAB POLOLIKASHVILI Secretary-General**UNWTO



JOHN DEFTERIOS
Business' Emerging Markets
Editor and Anchor
CNN



WOLFGANG M. NEUMANN
Chairman
Sustainable Hospitality
Alliance



PROF. ALEXANVDER KEKULÉ

Director
Institute for Biosecurity
Research



GLORIA GUEVARA MANZO
Chief Special Advisor
Ministry of Tourism
Kingdom of Saudi Arabia



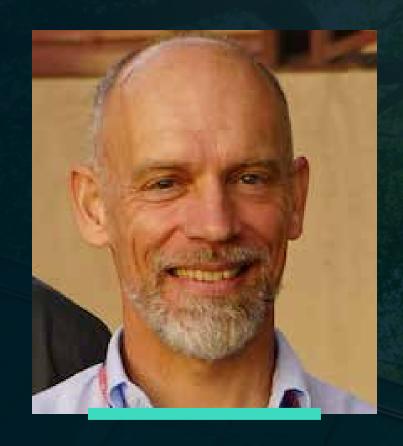
ALEX DICHTER
Senior Partner
McKinsey & Company



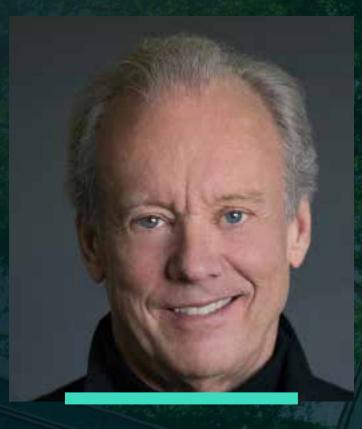
DUNCAN OWEN
Global Head of Real Estate
Schroder Real Estate
Investment Management



MATTHEW FLETCHER
Director of European
Investor Outreach, EPRA



DR. PAUL MARSHALL
Chief Environment Officer
NEOM



WILLIAM MCDONOUGH
Founding Partner
William McDonough
and Partners,
Architects



LAURA BRINKMANN
Vice President, Real Estate
Brookfield



DR. KATE WALSH
Dean & E.M. Statler Professor
School of HA,
Cornell University



COLEY BRENAN
Partner, Head of Europe
KSL Capital Partners



GEOFFREY JW KENT
Founder & Co-Chairman
Abercrombie & Kent

# GET IN TOUCH WITH US

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