

KING'S
College
LONDON

KING'S
BUSINESS
SCHOOL



Energy &
Environment
Alliance

ESG FOR HOSPITALITY LEADERS

THE KING'S-EEA EXECUTIVE ESG PROGRAMME FOR HOSPITALITY LEADERS

The hospitality sector has a powerful opportunity to leave a legacy of change and leadership across sustainable business. Join your peers to shape the future of the industry and our world.

Co-created with input from industry leaders across the world, this programme draws on King's Business School's track record in sustainability research and high-quality executive education and the Energy & Environment Alliance's deep and detailed understanding of the sector.

PROGRAMME PARTICIPANTS WILL BE ABLE TO:

- Pilot their business through the complex landscape of ESG regulation
- Design and deploy effective ESG strategies
- Inspire senior executives to lead ESG transformation across the business
- Mitigate risk and unlock ESG opportunities to drive greater value in the short and long term
- Future-proof investments
- Better access green finance
- Learn the latest on climate risk, climate finance and non-financial accounting
- Understand the science driving the climate change agenda.

KEY FACTS

WHO IS THIS FOR?:

Senior leaders in the hospitality industry, including C-suite, board members, and non-executive and executive directors.

FORMAT:

Hybrid – nine live online webinars over four months plus one final in-person session at King's Business School, London

INTAKES:

Two per year – spring and autumn

FEE:

£8,440

Discounts available for EEA members, King's alumni and early bird applicants



For further information, please scan the QR code, or visit:

[kcl.ac.uk/executivehospitality](https://www.kcl.ac.uk/executivehospitality)